Attention, Attention

Welcome to Your Game!
Story

- Inspired people: Leaders of tomorrow

- Exceptional setting: Growing network and powerful support

- Remarkable topic: Open Access
remarkable because

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**Story**

- Inspired people:
  Leaders of tomorrow

- Exceptional setting:
  Growing network and powerful support

Remarkable topics:
Free knowledge is good ...

- ...for science
- ...for students
- ...for society (We have to give back!)
Authors
Scientists
Authors
Scientists

Manuscript
Manuscript

Repository

Give away Copyright
or ensure Open CC-BY?
Manuscript → Give away Copyright or ensure Open CC-BY?
Internal Impact Factor

"Does something related to other's articles, definitely not the quality of your article"

Green OA feature

Repository

Waitwall (until it's stale)

Article

eLife?

Copyright

Give away

Publisher
Journal Impact Factor
measures something related to other's articles, but definitely not the quality of your article

Waitwall (until it's stale)

Repository

Green OA feature

Article
Subscription Paywall →

Journals / DL →

CV →

Career

1

2

3

Authors Scientists →

Manuscript →

Repository →

Waitwall (until it's stale)

Journal Impact Factor
measures something related to other's articles, but definitely not the quality of your article

Green OA feature

Give away Copyright or ensure Open CC-BY?
Public (Taxpayer)

Institutions

- Universities
- Max Planck Institutes
- Other academic institutions
- ...

Uni
Ambassadors

- You are Players in the Game.
- You will be Masters of the Game.
- You can be Designers of the Game.

Uphold your values, work it wisely!
Have a look at MPDL's (appealing!) website:

www.mpdl.mpg.de