Talking about open access

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My open story

• Personal
My open story

• Personal
• Research
My open story

• Personal
• Research
• Advocacy
My open story

• Personal
• Research
• Advocacy

PLOS

Open Access Ambassadors
Why do you care?

Know your own open story. It matters.
Why it matters - Where we fit

Graduate Students and Post-docs
"The system is absurd, and it is inflicting terrible damage on libraries... We simply cannot go on paying the increase in subscription prices. In the long run, the answer will be open-access journal publishing, but we need concerted effort to reach that goal."

-Robert Darnton, Director of Harvard Library
Assess your options

• Open access journals
• Pre-print servers
• Institutional repositories
• Funding repositories
• Data sharing - ethics
Investigate Funding

• Many open access journals are FREE
• Fee waivers (everybody’s doing it)
• Scholarship funds
• Write article processing charges into your funding

Of 9,645 researcher-authors who published in Open Access journals between 2009 and 2011, 83% reported obtaining publication fee assistance, with 12% of authors paying their own publication fees and 5% receiving other forms of assistance (SOAP Survey).

http://www.plos.org/publications/publication-fees/open-access-funds/
Strategize the Conversation

• Why do you want to publish open?
• Why might your colleagues want to publish open?
• Who are your target readers?
• What additional benefits are accrued by making your work public?
• Prepare- write a list of potential benefits you can use in your meeting
Demonstrate the Benefits

Open Sphere of Benefits

Public Good

University/Community

Personal

open access success stories

Social referrals unique visitors
- Twitter: 6
- Google+: 0
- Facebook: 12
- LinkedIn: 0
- Reddit: 2
- Slashdot: 0

Social networks
- Twitter: Tweet 14
- Facebook: Recommend 6
- LinkedIn: Share 0

Top referrals unique visitors
- news.sciencemag.org: 190
- From bookmark or typed URL: 109
- google: 45

48,195 views 6,616 shares

AMBASSADORS
Offer to shoulder the responsibility

What you can do to make the process easy for your collaborators

• Upload data to repositories
• Upload articles to pre-print servers
• Upload articles to institutional or funding repositories
• Applying for scholarships/fee waivers
A Broader Open Agenda - Advocacy

• Students and early career researchers can play a significant role in advocacy at multiple scales.
A Broader Open Agenda - Advocacy

- Students and early career researchers can play a significant role in advocacy at multiple scales
  - Be persistent

1. The Graduate Student Association supports a system-wide, opt-out Open Access policy for faculty publications. The GSA resolves to send a letter of support to relevant parties, including the Academic Senate.

2. The Graduate Student Association calls for the Academic Senate to work with graduate students to extend the opt-out Open Access policy to graduate student publications, including single author publications. This should be written with extensive graduate student input.

3. The Graduate Student Association requests that graduate students, librarians, faculty, and administrators form a task force to develop a policy that would make electronic theses and dissertations (ETDs) more secure and provide Open Access to ETDs to California taxpayers and other relevant stakeholders. Any policy for ETDs should include digital archiving by a University of California institution, like the California Digital Library, and should be written with extensive graduate student input.

4. The GSA commends the University library for soliciting and responding to graduate student feedback.
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  • Be persistent
  • Be bold

California Taxpayer Access to Publicly Funded Research Act
A Broader Open Agenda- Advocacy

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  • Be persistent
  • Be bold
  • Stand up
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A Broader Open Agenda- Change the Conversation

• Take ownership of your open agenda- talk about your open work as an asset
  • Cover Letters
  • CV/resumes
  • Teaching/research statements

“"I have a strong commitment to engaged scholarship and research, which is demonstrated through my commitment to work with agricultural stakeholders and farmers, and to produce academic publications that are openly available to those most affected by my work.”
A Broader Open Agenda- Change the Conversation

• Demonstrate to potential employers that open work is important to you
• But- don’t just promote yourself.
  • **ASK THEM** about what their policies are for data sharing, institutional repositories, promotion/tenure for open work, open access scholarship funds, library resources, etc.

“I am very committed to making sure that my research can be openly available to all people. Can you tell me about the types of available resources your institution has to assist faculty/researchers in making their work open access?”
A Broader Open Agenda- Job Talks

Change the conversation.

When we do, we demonstrate that our generation of researchers cares about open research and data.
Thank you and discussion

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